

ALLATOONA HIGH SCHOOL

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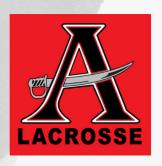


PACKAGES

Become a Bucs Lacrosse Sponsor



Scan Here for more information



Allatoona Lacrosse Teams will be kicking off their 2024 spring season in just a couple of months. We've got momentum from the success of the Men's Varsity team competing in the 2023 State Championship. The Mission of the Allatoona Lacrosse program is to promote the game of lacrosse providing a safe and fun opportunity for the players, and emphasizing the importance of good sportsmanship, fitness and teamwork. Allatoona Lacrosse believes that athletic competition plays a vital role in the development of our children and young adults. Concepts of fair play, sportsmanship, commitment, discipline, responsibility, respect, integrity and time management are all promoted and expected. By promoting these principles through a high level of lacrosse competition, Allatoona Lacrosse endeavors to inspire our players to become the best that they can be, both on the field and as members of our community, while providing each player with important tools for success in their future.

Sponsorship is a great way to support your community and advertise your business, while also helping our lacrosse teams buy new equipment and supplies such as goals, nets, balls and field paint. It also helps us provide our high school players pre-game meals, HUDL videos and various large capital improvement projects, such as rebuilding our equipment storage shed and repainting our lacrosse wall to better showcase our team pride.

Sponsors will be announced in the press box at our 25 high school home games, showcased through our social media platforms, included on our program wide sponsorship t-shirts and team yearbooks. Please consider our new sponsorship opportunities, as well as how your company would be represented based on your donation. We would love to have you be a part of the success of our teams this season and many seasons to come! We are a 501(c)3, so your donation is tax-deductible.

Please feel free to contact us if you have any questions or would like to become a sponsor. We greatly appreciate your generosity!

Go Bucs!

Shannon Smith
President, Allatoona Lacrosse Booster Club
678 471-5245
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IN STADIUM ADVERTISING



CAPTIVE AUDIENCE

Engage excited supporters who have an emotional connection to the game and are more likely to perceive and act upon advertisements. No matter where they are in the stadium, spectators will view the digital boards to see the score, check the time or view replays.



BRAND AWARENESS

Reach thousands of local fans and spectators to increase brand recognition and differentiate yourself from your competitors. Create a unique experience with game day impressions and dynamic on-site interaction.



Elevate the experience of stadium attendees through Super Bowl quality multimedia ads focused on your brand. Creating more emotionally connected fans bolsters loyalty. This loyalty drives ticket sales, school support as well as in-stadium and post-game sales.



VIDEO BOARD SPECIFICATIONS

32'-6.75"

7.

18'-11.00" 17'-10.25"

10



VIDEO BOARD SPONSORSHIPS

ITEM	QUANTITY	PRICE
PRE-GAME COMMERCIALS (15 SEC)	10	\$250/GAME \$1000/SEASON
STATIC ADS	8	\$250/GAME \$1000/SEASON
COMMERCIAL/VIDEO AFTER ROSTERS	1	\$1500/SEASON
FLASH ADS AT CLOCK STOPPAGE	UNLIMITED	\$500
FRONT GATE SIGN	3	\$1000/SEASON

- Artwork and Ads provided by sponsor
- AHS AV team can produce video for an additional fee.

TEAM SPONSORSHIPS

ITEM	PRICE	ADDED BENEFIT
DONATE A DOZEN BALLS	\$35	DONOR SIGN
PLAYER OF THE GAME	\$100	AHS WEBSITE/SOCIAL MEDIA
TEAM YEARBOOK (1/2 / FULL PAGE)	\$125 / \$225	TEAM YEARBOOK
AWAY GAME TEAM MEAL	\$250	TEAM PICTURE SIGNED LAX BALL
1 YEAR HONORARY BUCS LACROSSE MEMBERSHIP	\$500	DONOR SIGN / TEAM YEARBOOK / MEMBER MAGNET
ALL PROGRAM SPONSORSHIP T-SHIRT (Reaching All K-12 Youth, HS Players and Coaches)	\$2,000	DONOR SIGN / TEAM YEARBOOK / SPONSOR NIGHT HONOREE

All Team Sponsorships \$125+ INCLUDE

- Team Magnet
- AHS Website Recognition
- Social Media Recognition
- Announced at every Home Game
- Team Yearbook Recognition
- Sponsorship T-shirt Recognition

2024 MEN'S LACROSSE SCHEDULE

VARSITY

A 2/1 6pm vs Harrison (Scrimmage)

A 2/6 7:45pm vs Buford

H 2/10 1pm vs John's Creek

H 2/12 8pm vs Creekview

H 2/16 8pm vs Roswell

A 2/23 vs Ponte Vedra, FL

A 2/24 vs Viera, FL

A 2/28 7:30pm vs Kell

A 3/17:30pm vs N Paulding

A 3/4 7:45pm vs Riverwood

A 3/8 6:30pm vs Woodstock

A 3/12 7:30pm vs Cambridge

H 3/16 4pm vs Lambert (TCLC)

A 3/19 6pm vs Sprayberry

H 3/25 8pm vs Pope

H 3/28 8pm vs Blessed Trinity (Youth Night)

H 4/11 8pm vs Lassiter

H 4/15 8pm vs Harrison (Senior Night)

4/23 PLAYOFFS BEGIN

2023 AREA CHAMPIONS 2023 STATE FINALISTS

JV

A 2/65:45pm vs Buford

H 2/9 6pm vs Westminster

H 2/10 3pm vs John's Creek

H 2/12 6pm vs Creekview

H 2/16 6pm vs Roswell

H 2/26 6pm vs N Gwinnett

A 3/1 5:30pm vs N Paulding

A 3/4 6pm vs Riverwood

A 3/7 5:15pm vs Hillgrove

A 3/12 5:30pm vs Cambridge

H 3/18 6pm vs N Paulding

A 3/23 12pm vs Pope

H 3/25 6pm vs Pope

2024 WOMEN'S VARSITY LACROSSE SCHEDULE -

H 2/1 6pm vs Wheeler

A 2/6 7pm vs Newnan

H 2/9 7:45 vs Sequoyah

A 2/13 6:30pm vs Northgate

A 2/23 6:30pm vs Dalton

A 2/27 6:30pm vs /Darlington

H 2/29 6pm vs North Cobb

H 3/5 6:30pm vs Walker

A 3/7 6:30 vs Kell

H 3/11 6pm vs Pope

A 3/15 6:30pm vs Kennsw Mtn

H 3/21 6:30pm vs Riverwood

A 3/26 6:30pm vs Sprayberry

H 3/28 6pm vs E Coweta

A 4/9 6:30pm vs E Paulding

H 4/11 6pm vs North Atlanta

H 4/15 6pm vs Woodward Academy (Senior Night)

A 4/16 6:30pm vs Lassiter

H 4/18 6pm vs Campbell

4/23 PLAYOFFS BEGIN

THANK YOU FOR JOINING THE ALLATOONA BUCS LACROSSE FAMILY!





CONTACT US!

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