



On behalf of the entire coaching staff, players and parents, thank you for your interest in supporting our Lacrosse program at Allatoona High School. The Mission of the Allatoona Lacrosse program is to promote the game of lacrosse providing a safe and fun opportunity for the players, and emphasizing the importance of good sportsmanship, fitness and teamwork. Allatoona Lacrosse believes that athletic competition plays a vital role in the development of our children and young adults. Concepts of fair play, sportsmanship, commitment, discipline, responsibility, respect, integrity and time management are all promoted and expected. By promoting these principles through a high level of lacrosse competition, Allatoona Lacrosse endeavors to inspire our players to become the best that they can be, both on the field and as members of our community, while providing each player with important tools for success in their future.

Lacrosse remains one of the fastest growing high school and college sports as reported in a recent article from *USA Today*. This trend is most evidenced as AHS Lacrosse enjoyed tremendous participation during our 2020 Spring season, touching the lives of over 250 student athletes. Our program is proud to have grown in all levels of play with our Men and Women's High School Varsity and Junior Varsity players, and with our Boys and Girls' 8U to 14U Jr. Bucs teams.

As you can imagine with any program, the biggest need is raising the funds necessary to achieve the vision of the program. Based on the generous donations made in the past (and hopefully to come), we are partnering with Allatoona High School to invest in the future of our players. The plan is to update our lower field so that our players can best prepare to play at the next level. We are seeking financial help from companies and individuals in the surrounding communities to achieve this \$60-80,000 vision. Your donations are tax-deductible as we are a 501(c)3 organization, and our tax ID number is 80-0186250. (Please check with your accountant as applicable with any tax laws.)

Please consider the corporate, corporate matching and family sponsorship levels.

Allatoona Lacrosse Booster Club
P.O. Box 801286
Acworth, GA 30101
allatoonalax@gmail.com

Family Sponsorships

Commander Club Level: \$2000

- ⚓ Lifetime VIP parking space adjacent to the stadium for all Home high school lacrosse games
- ⚓ 2021 Season Tickets (2) good for all Lacrosse non-playoff events at AHS
- ⚓ 2 Shirts identifying Allatoona Buccaneer Commander's Club membership
- ⚓ 2 Allatoona Lacrosse Yeti Cups
- ⚓ All Officer, Buccaneer, Pirate and Lax Crew

Officer Club Level: \$1000

- ⚓ 10 Tickets for Lacrosse non-playoff events at AHS
- ⚓ 10 Ticket entries to Spring raffle
- ⚓ 5 \$5 Concession Coupons
- ⚓ All Buccaneer, Pirate and Lax Crew

Buccaneer Level: \$500

- ⚓ 2 Allatoona Lacrosse Tervis Tumblers
- ⚓ All Pirate and Lax Crew

Pirate Level: \$250

- ⚓ Name on Annual Sponsorship T-shirt
- ⚓ All Lax Crew

Lax Crew Level: \$100

- ⚓ 2 Allatoona Lacrosse magnets
- ⚓ Website and social media recognition

Corporate Sponsorships

Diamond: \$2000

- ⚓ 4' x 6' two color banner to be displayed in season for lifetime
- ⚓ Diamond Sponsorship Plaque to be displayed at your company
- ⚓ All Platinum, Gold and Silver

Platinum: \$1000

- ⚓ 4' x 6' black & white banner to be displayed for 2 seasons
- ⚓ All Gold and Silver

Gold: \$500

- ⚓ Framed Certificate of Appreciation to be displayed at your company
- ⚓ All Silver

Silver: \$250

- ⚓ Your company's ad on the website, all social media and team apps including your company's link
- ⚓ Your company's name announced and recognized multiple times at each home game