



**Allatoona Buccaneer Touchdown Club (ABTC)**  
PO Box 801455 – Acworth, GA 30101 – [www.ahsbucs.com/football](http://www.ahsbucs.com/football)

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## Allatoona Buccaneer Touchdown Club 2017 Sponsorship Agreement

Advertiser: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

The Allatoona Buccaneers Touchdown Club (ABTC) is hereby authorized to display our advertisement either as a stadium fence sign as specified above or in their 2018 Football program as designated below. By authorizing this advertisement, I/We agree to pay the full costs of the advertisement at the time of this agreement, making checks payable to ABTC. I/We agree to provide the ABTC with all acceptable artwork such as camera or scan ready art/copy. See specific art details on included proof sheet. I/We agree to provide all copy and art necessary for agreed upon ad/sign no later than August 1, 2018 to meet production deadlines. I/We will not hold ABTC responsible for quality of ad/sign production if I/We have not complied with the requirements agreed upon here. ***Sponsorship deadline is August 1, 2018 – all contracts and art work must be received by this date.***

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Payment Received by \_\_\_\_\_ Date \_\_\_\_\_ Check # \_\_\_\_\_

The Allatoona Buccaneers Touchdown Club is a not-for-profit organization: Tax I.D. #26-197176 1

### 2018 Sponsorship and Advertising Opportunities

#### Sponsorship Levels

- Corporate Sponsor = \$3,000**
- Buccaneer Sponsor = \$2,000**
- Varsity Sponsor = \$1,500**
- JV Sponsorship = \$750**

#### Full Season Stadium Announced

- Buc's 1<sup>st</sup> Down Sponsorship = \$2,500**
- Buc's FG/Extra Point Sponsorship = \$1,500**
- Buc's RedZone Sponsorship = \$1,000**

#### Ala Carte Opportunities

- 1/2 Page Program Ad = \$250**
- Full Page Program Ad = \$500**
- Stadium Banner = \$500.00**
- Game Night Give Away = \$500**
- Saturday Youth Give Away = \$250.00**
- Website/Social Media Display Link = \$500.00**